

# Press Release



## Sleeping out for homeless veterans

**[INSERT HOMETOWN]** resident **[INSERT FORENAME AND SURNAME]** will be sleeping outside as part of a fundraising campaign to raise crucial funds for homeless veterans affected by the pandemic.

**[INSERT FORENAME or GROUP]** is taking part in Royal British Legion Industries' Great Tommy Sleep Out which will see participants brave the cold for a night this March in aid of the roughly 6,000 military veterans living on the streets in the UK.

**[HE/SHE/THEY]** joins more than 11,5k people throughout the country who have already signed up to the challenge. Every penny raised by the campaign will go directly to RBLI's wide range of services providing a home, welfare and employment support to military veterans.

RBLI, which is a separate charity to the Royal British Legion, provides a home to more than 300 veterans and their families through its Kent village, including homeless veterans through their emergency accommodation Mountbatten Pavilion.

At the heart of the village is the charity's social enterprise factory, Britain's Bravest Manufacturing Company, which provides employment opportunities to veterans and people with disabilities. Throughout the pandemic, the team in BBMC have been helping to keep the country running producing signs for major infrastructure projects, pallets for the transportation of food and ventilators, and hand sanitizers for the telecoms industry. The team have also been fulfilling the thousands of challenge fundraising packs which includes a beanie hat and booklet printed professionally in-house.

All veterans living on the village are provided with a tailored welfare support programme to help them regain their independence and overcome challenges caused by physical or mental disability, drug or alcohol dependency, and unemployment.

**[INSERT FORENAME]** said: "**[INSERT QUOTES ON WHY YOU ARE TAKING PART, WHAT ATTRACTED YOU TO THE CHALLENGE, WHY YOU WANT TO SUPPORT MILITARY VETERANS etc.]**"

To support **[INSERT FORENAME]** as they take part in RBLI's Great Tommy Sleep Out visit, **[INSERT FUNDRAISING PAGE]** and visit [www.RBLI.co.uk/sleepout](http://www.RBLI.co.uk/sleepout) to find out more about how you can support this challenge.



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[RBLI.co.uk/sleepout](http://RBLI.co.uk/sleepout)



[fundraising@rbli.co.uk](mailto:fundraising@rbli.co.uk)



[@RoyalBritishLegionIndustries](https://www.facebook.com/RoyalBritishLegionIndustries)



[@RBLICharity](https://www.instagram.com/RBLICharity)

Royal British Legion Industries (RBLI) Charity No. 210063.  
RBLI, Hall Road, Aylesford, ME20 7NL, Kent

RBLI is completely separate to The Royal British Legion and receives no financial support from the annual poppy appeal. The charity must raise its own funds to deliver care and employability support, and build more homes

# Notes to Editors



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For more information about RBLI, photographs or interviews, please contact **Nicholas Wesson**:

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## About RBLI (Royal British Legion Industries)

Established in 1919, Royal British Legion Industries is a leading military charity providing employment, welfare, and housing support to veterans of the British Armed Forces, their families and dependants; as well as people with a disability or health condition, and those who have been long-term unemployed.

- Royal British Legion Industries is a separate charity from The Royal British Legion but has a shared ethos of supporting the Armed Forces community.



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 [RBLI.co.uk/sleepout](https://rbli.co.uk/sleepout)

 [fundraising@rbli.co.uk](mailto:fundraising@rbli.co.uk)

 [@RoyalBritishLegionIndustries](https://www.facebook.com/RoyalBritishLegionIndustries)

 [@RBLICharity](https://www.instagram.com/RBLICharity)