

# TOMMY'S RACE TO **VICTORY**



**FAQS**





## WHAT IS TOMMY'S RACE TO VICTORY?

Run, walk or wheel your way to Victory in RBLI's VE Day Challenge!

We have three different challenges available, depending on your experience and ability, to ensure that no man gets left behind. You can choose to complete the distances of either 25k, 50k or 100k anytime during May!

It's FREE to take part, all we ask is that you set up a fundraising page and share it with your friends and family. You also get a FREE Tommy's Race to Victory technical t-shirt posted out to you once you set up your fundraiser and you can join our amazing Facebook community of other people taking part in the event.

This is another chance for us to celebrate VE Day! We missed out last year, so let's make sure we celebrate this year and show the WW2 generation how grateful we are for their sacrifice.

Remember that every penny raised will go towards enabling RBLI to continue supporting veterans and those with disabilities. The more money raised, the more people we can support, it really is that simple.

## WHO?

Tommy's Race to Victory is open to everyone and anyone! Children and families are welcome to take part and you can walk, run, wheel, cycle, scoot or even rollerblade your way through the distance. Help us celebrate VE Day and go the distance for our Tommies!

We would love kids and their families to get involved. If someone under 18 wants to register they will need an adult to register on their behalf as we can only communicate with an adult.

## WHEN?

From the 1st May to the 31st May we are challenging you to run, walk or wheel your way to victory! You can start anytime during that month to complete your challenge.

## WHERE?

This event is virtual – you can take part from anywhere in the UK and get your miles in around your local area. Don't forget to keep an eye out for Tommy's in the windows around your town!

## HOW?

Any way you want! Walk, run or wheel. Split up your distance in a way that works for you. To give you an idea, I will be running just over 3km a day for a month to complete 100km! And you can personalise the challenge to make it as easy or difficult as you like. The most important thing is to have fun doing. Tabbing is an option!

## WHAT IS VE DAY

Victory in Europe Day is generally known as VE Day in the UK and is a day celebrating the formal acceptance of Nazi Germany's unconditional surrender of its armed forces on 8th May 1945. The act of military surrender was first signed at 02:41 on 7th May in SHAEF HQ at Reims and a slightly modified document was signed on 8th May in Berlin. On 8th May 2021 our nation is remembering VE day during another very difficult period for our country. We are remembering all those who served to win our peace, and all those who gave the greatest sacrifice for our freedom. This is a time when we are facing different threats. More than ever, it is good to remember we have been through difficult times before, and we did it by working together.

## HOW DO I SIGN UP TO TOMMY'S RACE TO VICTORY CHALLENGE?

It couldn't be easier to sign up, simply visit [rbli.co.uk/tommys-race-to-victory](http://rbli.co.uk/tommys-race-to-victory) and fill in your details.

## I HAVE JUST SIGNED UP, WHAT ARE THE NEXT STEPS?

Join the Facebook Group we set up for this challenge by visiting [www.facebook.com/groups/tommysracetovictory](https://www.facebook.com/groups/tommysracetovictory)

Once you have signed up to take part in Tommy's Race to Victory you will be emailed a link to the Facebook Group and all the details you need. Click 'Join Group'. Once you're in, you can register to get your fundraising pack and welcome letter, get tips, be inspired, and find out anything you want to know about the challenge!

Set up your Facebook Fundraiser, details of how to do this can be found in the Facebook Group and will also be emailed to you.

Request your fundraising pack and free t-shirt to wear during your challenge and to celebrate VE Day!



## IS THERE A REGISTRATION FEE?

No, it's free to take part in the challenge and you get a FREE RBLI t-shirt once you receive your first donation. All we ask is that you set up a Facebook Fundraiser and share it with your friends and family.

## IS THERE A LIMITED NUMBER OF PLACES FOR TOMMY'S RACE TO VICTORY?

No there is no limit of participants, so please get your friends, family and work colleagues involved.

## HOW DO I RAISE MONEY?

Facebook Fundraisers are the easiest way to raise money. You can set one up in a few seconds, we will send you the link directly to the email address provided. All funds are automatically transferred after the challenge is completed. Alternatively, you could set up a JustGiving page.

You can also fundraise offline using your sponsorship sheet or by doing your own collection with our collection box! Your fundraising pack will include all the details you need to pay your fundraising in.

## WHO IS TOMMY?

The iconic Tommy image represents where we began in 1919, supporting mainly Tommies returning from WW1, whilst also commemorating those who have died since. Tommy continues to help to look after veterans of today. Check out our "Who is Tommy" document that explains in further detail.

## HOW MUCH DO I HAVE TO RAISE?

We recommend a goal of £150. We understand some people won't fundraise that much and others will fundraise much more, so fundraise as much as you can to help RBLI support veterans and those in need now.

## WHERE DOES MY FUNDRAISING FROM FRIENDS & FAMILY GO?

Established in 1919, Royal British Legion Industries has a proud heritage as a charity helping to improve the lives of those who sacrificed so much. We are a leading military charity providing employment, welfare, and housing support to veterans of the British Armed

Forces, their families and dependants; as well as people with a disability or health condition, and those who have been long-term unemployed.

Your fundraising could help us house homeless veterans of recent conflicts, find work and support for those who suffer from PTSD, or care for the last of the WW2 generation.

## WILL I RECEIVE ANY HELP ALONG THE WAY?

Yes. Once you have signed up you will be sent details of a private Facebook group where you will be encouraged to join where you can find inspiration, encouragement and fundraising tips as well as meeting fellow Tommy's Race to Victory participants to share your experience and motivate each other. There is always a fundraiser on hand to help you if you have any fundraising related questions please contact Rachel Park at:

[fundraising@rbli.co.uk](mailto:fundraising@rbli.co.uk)

## WHEN WILL I RECEIVE MY FREE T-SHIRT?

You will receive your free t-shirt in your fundraising pack 7 days after you have received your first online donation – Please be aware that our fantastic veterans in our factories are the ones working hard to fulfil these packs.

## WHAT IS RBLI'S FACEBOOK PAGE?

Please follow us on: [www.facebook.com/royalbritishlegionindustries](https://www.facebook.com/royalbritishlegionindustries)

## WHAT IS THE DIFFERENCE BETWEEN RBLI AND THE ROYAL BRITISH LEGION?

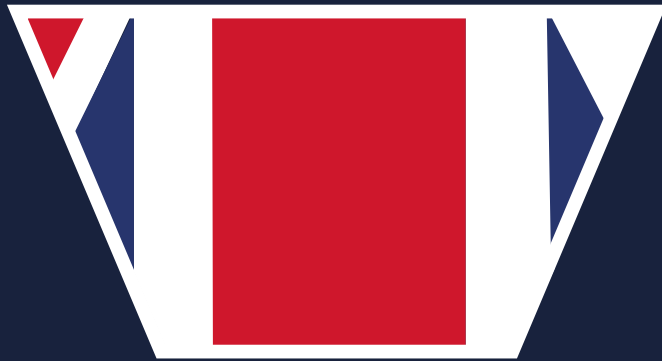
It is a common misconception please note that we are not The Royal British Legion but a separate charity that specialises in employability a service delivery. Our names are similar for historic reasons, but we receive no income from the annual Poppy Appeal.

## GOT ANOTHER QUESTION?

For more information, just drop us a line on **01622 795943** or email [fundraising@rbli.co.uk](mailto:fundraising@rbli.co.uk)







# TOMMY'S RACE TO VICTORY



Registered with  
**FUNDRAISING  
REGULATOR**

Royal British Legion Industries (RBLI) Charity No. 210063. RBLI, Hall Road, Aylesford, ME20 7NL, Kent

-  [rbli.co.uk/tommys-race-to-victory](https://rbli.co.uk/tommys-race-to-victory)
-  [fundraising@rbli.co.uk](mailto:fundraising@rbli.co.uk)
-  @RoyalBritishLegionIndustries
-  @RBLICharity

RBLI is completely separate to The Royal British Legion and receives no financial support from the annual poppy appeal. The charity must raise its own funds to deliver care and employability support, and build more homes