

# Top Tips

## Boost your Fundraising

There are lots of fantastic ways to hit your fundraising total. Here are some ideas!

### Build your own Team Tommy

Talk to your friends, family and colleagues to let them know what you're doing and why, then ask them to help you promote your fundraiser. Create a buzz! The more people know about your event, the higher the chances are of increasing fundraising and smashing your goal!

### Hold a contest

A fun way of marketing your event and getting people interested is by holding contests. You can hold a quiz, fancy dress at work or any other contest that involves minimal spending on your part. A prize for the winner makes the contest competitive. To keep costs low why not offer your own time as the prize? Maybe making a colleague all their offices teas for the week? Or mowing someone's lawn!

### Fancy Dress

If you're in the office, how about a fancy dress day with all staff making a donation? Pick a theme and see who's the most creative!

### Contact your local media

The more people that hear about your fundraiser, the more donations you'll get and awareness you will raise! Reach out to newspapers and radio stations in your area and see if they are willing to get behind your fundraising. You might find yourself on a front page!



### Hold a Tommy Tea

Who can resist cake? No one in the RBLI office, that's for sure! A bake sale or coffee morning is a sure fire way to give your fundraising a boost, at work or at home.

### Reach out to local businesses

Chat to businesses in your area and see if they'd be willing to help. Maybe your local shop would be willing to put a poster in the window? Your friendly pub landlord may put a collection tin on the counter? You could even find a business happy to donate something for you to raffle!

### Speak to associate groups and clubs

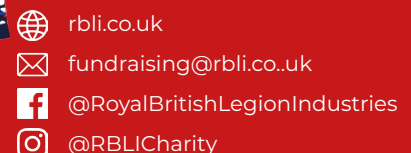
By sharing their events with local groups, our fundraisers can see a 60% increase in sponsorship! Whether it's putting up posters for you, sharing a social media posts or flyering, clubs and groups are known to make generous contributions or considerably help fundraisers through promotion.

### Organise a sweepstake

If you're taking on a challenge event, ask people to make a donation to guess your finish time. Another great one is 'How many sweets are in the jar?' Ask everyone to donate if they'd like to place a guess.



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RBLI is completely separate to The Royal British Legion and receives no financial support from the annual poppy appeal. The charity must raise its own funds to deliver care and employability support, and build more homes