**Taking on the Falklands Forty for military veterans**

[INSERT HOMETOWN] resident [INSERT FORENAME AND SURNAME] is [RUNNING/CYCLING/SWIMMING/WALKING] 40 miles in May to raise vital funds during the 40th anniversary of the Falklands War.

Royal British Legion Industries’ Falklands Forty Challenge has been set up to raise vital funds for disadvantaged military veterans in line with the commemorations of the 1982 conflict which saw 255 British Forces personnel lose their lives.

[HE/SHE/THEY] joins more than 200 people throughout the country who have already signed up to the challenge. Every penny raised by the campaign will go directly to RBLI’s wide range of services providing a home, welfare and employment support to disadvantaged military veterans.

RBLI, which is a separate charity to the Royal British Legion, provides a home to more than 300 veterans and their families through its Kent village, including homeless veterans through their emergency accommodation Mountbatten Pavilion.

At the heart of the village is the charity’s social enterprise factory, Britain’s Bravest Manufacturing Company, which provides employment opportunities to veterans and people with disabilities.

All veterans living on the village are provided with a tailored welfare support programme to help them regain their independence and overcome challenges caused by physical or mental disability, drug or alcohol dependency, and unemployment.

[INSERT FORENAME] said: “[INSERT QUOTES ON WHY YOU ARE TAKING PART, WHAT ATTRACTED YOU TO THE CHALLENGE, WHY YOU WANT TO SUPPORT MILITARY VETERANS etc.]

To support [INSERT FORENAME] as they take part in RBLI’s Falklands Forty Challenge, [INSERT FUNDRAISING PAGE] and visit [www.RBLI.co.uk/falklands-forty](http://www.RBLI.co.uk/falklands-forty) to find out more about how you can support this challenge.

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**Notes to Editors**

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**About RBLI (Royal British Legion Industries)**

Established in 1919, Royal British Legion Industries is a leading military charity providing employment, welfare, and housing support to veterans of the British Armed Forces, their families and dependants; as well as people with a disability or health condition, and those who have been long-term unemployed.

* Royal British Legion Industries is a separate charity from The Royal British Legion but has a shared ethos of supporting the Armed Forces community.