



D-DAY 80 CHALLENGE

Thank you for signing up to take on the D-Day 80 Challenge and pledging to raise £100. We are so happy to have you join #TeamTommy this June; we can't wait to see how you get on with your challenge.

This year marks the 80th anniversary of the D-Day landings on the beaches of Normandy. On 6th June 1944 approximately 156,000 Allied troops stormed the 5 beaches of Normandy code-named Utah, Omaha, Gold, Juno and Sword marking a turn in the tide of the war against the Nazis. Approximately 4,000 Allied troops lost their lives during D-Day with thousands more wounded.

This challenge will have you take on **80km** throughout the month of June. This distance symbolises the length of the 5 beaches combined where the Allied forces made their historic invasion. Every pound raised from the D-Day 80 Challenge helps to support the UK's most vulnerable veterans by allowing RBLI to provide safe homes and the support they need to get back on their feet. In addition, RBLI has ambitious plans to expand the outstanding facilities, care and welfare services we provide.

Our Centenary Village expansion will vastly increase the unique mix of homes for veterans and their families. When complete, our expanded Village will mean RBLI can support an additional 600 veterans annually for the next 100 years. Because of you and others like you, we can fund projects like this and continue to help our veterans with vital support.

Enclosed is your very own personal fundraising pack and D-Day 80 t-shirt. Your pack includes useful tips and tricks to help you get the most out of your fundraising.

Although this is an online fundraising challenge, we understand that a paper sponsorship form is still a great way to raise money, so we've included one. This is for you to collect cash and coins and when you've finished collecting, take the money to your bank, pay in the funds and then donate the amount to your fundraising page.

When you reach your **£100** fundraising target, we will send you a commemorative D-Day 80 patch! To help you achieve the **£100 target** and secure your patch, keep sharing what you're doing with friends, family and colleagues to remind them to donate and what their donation can do - **£100** is enough to provide a homeless veteran arriving on our Village, hot nutritious meals, fresh bedding and toiletries set, the first step to helping them get back on their feet.

No matter your pace, speed or ability, we are here with your every step of the way to support you with your D-Day 80 challenge. If you have any questions or if there is anything we can help with, please do let us know via email at fundraising@rbli.co.uk or by calling us on **01622 795900**.

From everyone here at RBLI, thank you for your support!

Yours sincerely

Ben Greenstreet
Community & Events Fundraising Manager